



AMERICAN[®] DRIVER NETWORK

American Driver Network – 2018 Rate Card

We provide the largest Driver Specific Network of Websites, Job Boards, Job Postings and Affiliate Employment Websites available in today's Internet based job market with over **500 websites** such as: **TruckDriverJobsinAmerica.com** (Carrier Client Marketing), **AmericanDriverJobs.com** (Website and Digital Recruiting Digest), **1800DriverJob.com** (Inbound Driver Call Marketing) and many, many more.

We make it our job to get your employment message to truck drivers in the most efficient and effective way available utilizing the technologies and market reach of all our digital media capabilities.

Package A - \$4,750.00 (Introductory Rate \$3,750.00 Month-to-Month)

Package "A" is one of the most comprehensive Internet resources available for recruiting truck drivers in today's digital, interactive, and information driven markets. It offers the same type benefits as other recruiting website services, but with a much greater and expanded placement and reach throughout the Internet due to the development and affiliation of over 500 websites. No other interactive resource can offer as much Internet reach, placement, exposure or results for your recruiting budget dollars.

Clients Receive:

- Listed on Over 500 Employment Websites & Affiliate Job Boards
- "Real Time" Filtered Driver Applications
- Internal Company Overview Listing
- Micro-Site Company Branding
- Unlimited Driver Recruiting Job Posting
- Searchable Company Job Post Database
- In-Bound Driver Phone Call Generation
- Home Page Company Banner Placement
- Internal Multi-Page Banner Placement
- One Monthly Email Blast to Our Driver Database
- "Featured Job" Post Rotation (\$4,750.00 Gross Only)
- Digital Recruiting Digest (\$4,750.00 Gross Only)

Package B - \$3,575.00 (Introductory Rate \$2,575.00 Month-to-Month)

This package offers the same great comprehensive marketing benefits as Package "A", but without the Internal Multi-Page Banner Placement, Monthly Email Blast to Our Driver Database and the "Featured Job" Post Rotation.

Clients Receive:

- Listed on Over 500 Employment Websites & Affiliate Job Boards

- "Real Time" Filtered Driver Applications
- Internal Company Overview Listing
- Micro-Site Company Branding
- Unlimited Driver Recruiting Job Posting
- Searchable Company Job Post Database
- In-Bound Driver Phone Call Generation
- Home Page Company Banner Placement

Package C - \$2,175.00 (Introductory Rate \$1,275.00 Month-to-Month)

This package offers the same great comprehensive marketing benefits as Package "B", but without the In-Bound Driver Phone Call Generation and Home Page Company Banner Placement

Clients Receive:

- Listed on Over 500 Employment Websites & Affiliate Job Boards
- "Real Time" Filtered Driver Applications
- Internal Company Overview Listing
- Unlimited Driver Recruiting Job Posting
- Searchable Company Job Post Database

Package D - \$750.00

This package offers the same great comprehensive marketing benefits as Package "C", but without the Micro-Site Company Branding, Unlimited Driver Recruiting Job Posting or the Searchable Company Job Post Database

Clients Receive:

- Listed on Over 500 Employment Websites & Affiliate Job Boards
- "Real Time" Filtered Driver Applications
- Internal Company Profile Listing

Digital Recruiting Digest - \$575.00

This Digest package includes the following:

- Listed on AmericanDriverJobs.com
- Full page ad in American Driver Jobs Digital Digest
- "Real Time" Filtered Driver Applications generated for American Driver Jobs clients

Custom Marketing Campaigns Available Upon Request

Need to hit the driver market as hard as possible? We can meet the challenge with a unique Custom Campaign designed specifically for your company's needs.

Contact us today and get started with the most comprehensive Internet resources available for recruiting truck drivers in today's digital, interactive, and information driven markets.